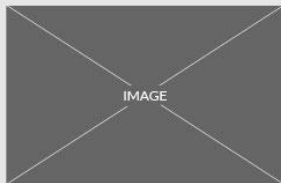


# WEBSITE HOMEPAGE



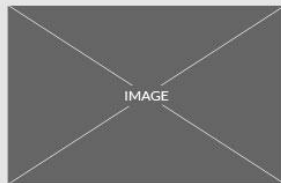
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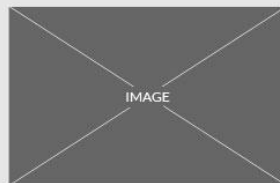
### SESSIONS

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### TEAM TRYOUTS

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### PROGRAMS

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SOCIAL MEDIA LOGOS

Section: 2

Part: 1

Instructional Objective:

A wireframe of the ItsNthn Academy website homepage

Purpose of This Part:

This page shows an introduction to the website with a large hero image that rotates between several selections to draw the audience's attention. The company's mission statement appears in a prominent area in the top header. A short paragraph highlights important information, and several images link to key areas of the website.

Elements:

ItsNthn Academy Logo, six photos, social media logos, text

Text Outline

Text has not been established yet. Possible ideas would be a lead in paragraph that gives a general idea of the program, highlighting the areas that separate ItsNthn from other sports academies. A footer will contain contact information such as the street address and email address. The footer would also contain a site map and links to additional information.

Comments:

STATUS:

The website is at the beginning stages of development

# ABOUT PAGE

Section: 2

Part: 2



SOCIAL MEDIA LOGOS

## NOTHING WILL STOP ME

SEARCH

Instructional Objective:

A wireframe of the ItsNthn Academy website's About page

Purpose of This Part:

This page shows a possible layout for an About page which directs the user to a side menu that breaks down various areas of interest. The question would include a pop-down that opens up to the full answer.

Elements:

ItsNthn Academy Logo, social media logos, text

Text Outline

The menu on the right hand side could include options that repeat the main menu options, or break down into smaller categories that do not necessarily require a full page to address the topic. This would also include frequently asked questions, such as information about how the academy was formed, etc.

Comments:

HOME ABOUT TEAMS PROGRAMS SESSIONS STAFF

LOGIN

### About

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SOCIAL MEDIA LOGOS

STATUS:

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# TEAMS PAGE



## NOTHING WILL STOP ME

SOCIAL MEDIA LOGOS

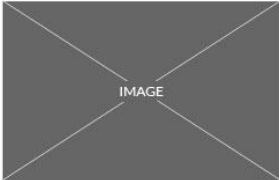
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HOME ABOUT **TEAMS** PROGRAMS SESSIONS STAFF

LOGIN

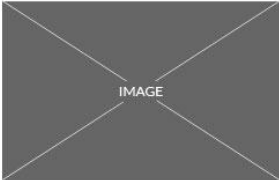
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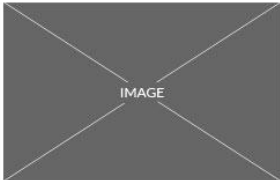
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SOCIAL MEDIA LOGOS

Section: **2**

Part: **3**

Instructional Objective:

**A wireframe of the ItsNthn Academy website's Team page**

Purpose of This Part:

**ItsNthn Academy has established a team as part of its training program. This page would highlight the team structure, potentially feature a rotation of star athletes, and contain a schedule of games if the team plays in an elite league.**

Elements:

**ItsNthn Academy Logo, social media logos, three images, text**

Text Outline

**In addition to the header and footer text, this page would include a feature paragraph that briefly discusses the team structure. Each image could feature a star team player, or if the Academy has more than one team it could highlight each team. The schedule area would elaborate on the schedule dates and discuss the any key points.**

Comments:

STATUS:

The website is at the beginning stages of development

# PROGRAMS PAGE

Section: 2

Part: 4

Instructional Objective:

A wireframe of the ItsNthn Academy website's Programs page

Purpose of This Part:

This page will highlight the structured key components of the ItsNthn Academy program. In addition, it will contain testimonials from parents and attendees of the ItsNthn Academy program.

Elements:

ItsNthn Academy Logo, social media logos, three photos, text

Text Outline

The lead paragraph will discuss the structured elements of the program. Each image caption will lead the user to learn more about the key areas of the program.

Comments:



NOTHING WILL STOP ME

SOCIAL MEDIA LOGOS

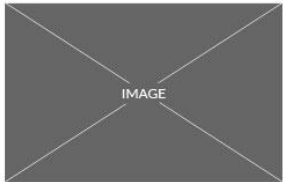
SEARCH

HOME ABOUT TEAMS PROGRAMS SESSIONS STAFF

LOGIN

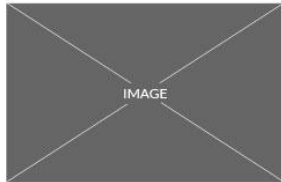
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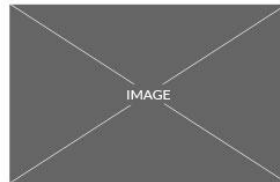
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## TESTIMONIALS

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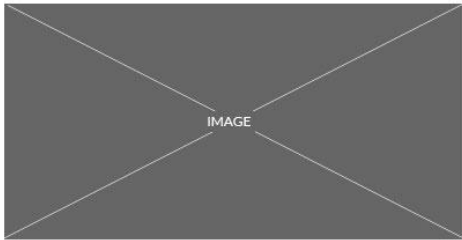
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# SESSIONS PAGE



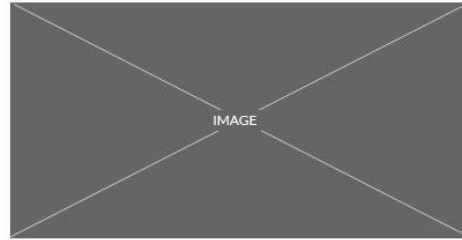
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### 12-WEEK SESSION

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SOCIAL MEDIA LOGOS

Section: **2**

Part: **5**

Instructional Objective:

**A wireframe of the ItsNthn Academy website's Sessions page**

Purpose of This Part:

**The sessions page describes how the program is organized, either into 12-week sessions or pay-as-you-go sessions. A contact form at the bottom allows the user to provide a name, address, telephone number, and email address to learn more information about ItsNthn Academy.**

Elements:

**ItsNthn Academy Logo, social media logos, two images, text**

Text Outline

**A lead paragraph will discuss the session structure of ItsNthn Academy. Each photo caption will briefly break down the session options and lead the user to learn more.**

Comments:

STATUS:

The website is at the beginning stages of development



# STAFF PAGE

Section: 2

Part: 6



## NOTHING WILL STOP ME

SOCIAL MEDIA LOGOS

SEARCH

Instructional Objective:

**A wireframe of the ItsNthn Academy website's staff page**

Purpose of This Part:

**This page will highlight the training staff at ItsNthn Academy, which consists of high level professional athletes that will demonstrate the unique nature of this program.**

Elements:

**ItsNthn Academy Logo, social media logos, six headshot images of training staff, text**

Text Outline

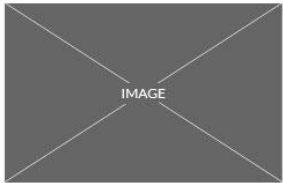
**A lead paragraph will discuss the high level of staff that is available at the Academy. Each caption will contain a brief Bio of the staff member, and lead to a larger biography page that discusses the specialization.**

Comments:

HOME ABOUT TEAMS PROGRAMS SESSIONS **STAFF** LOGIN

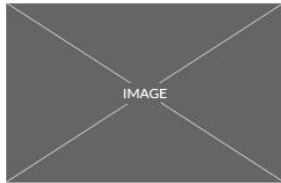
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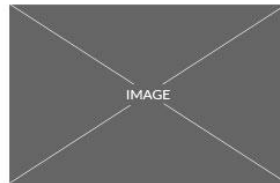
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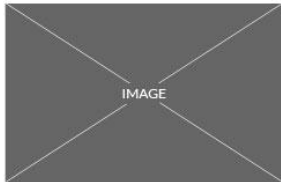
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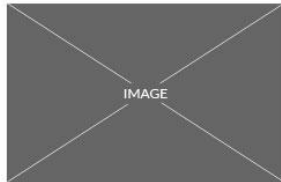
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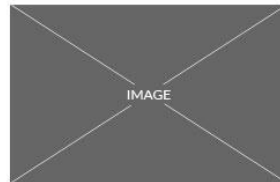
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SOCIAL MEDIA LOGOS

STATUS:

The website is at the beginning stages of development